

Grand Sequoia® Reflector Series™ Brochure (RESGS104)

Updated: 4/18



*Quality You Can Trust...From
North America's Largest Roofing Manufacturer!™*



Quality You Can Trust... From North America's Largest Roofing Manufacturer!

GRAND SEQUOIA[®] REFLECTOR SERIES[™]

LIFETIME *Designer* SHINGLES

Vibrant. Dark. Reflective. *Your Next Cool Roof.*

gaf.com/24



Your eyes aren't deceiving you. It is possible to have color this deep and vivid in a cool roof — thanks to Grand Sequoia[®] Reflector Series[™] Shingles.

Drenched in rich, dark hues, these highly reflective, dimensional shingles give your home striking presence and definition.

Grand Sequoia[®] Reflector Series[™] Shingles. Cool has never been this colorful.



Color Shown: Charcoal





Don't just be compliant... be

CALIFORNIA COOL



As an energy-conscious homeowner, you may be used to sacrificing beauty for efficiency. But when it comes to a roof, GAF Grand Sequoia® Reflector Series™ Shingles have changed everything!

Made with a new innovative granule technology, Grand Sequoia® Reflector Series™ Shingles lock in rich, vivid color, giving you a high-performing cool roof with the vibrancy that you've always wanted. So you won't just be installing a quality cool roof to help conserve energy — you'll be giving your home the distinction and style that sets it apart from the rest.

Why go elsewhere when you can install a great selection of highly reflective shingle colors to meet your cool roofing needs!

California Code Compliance

With Grand Sequoia® Reflector Series™ Shingles, you get proven performance and reliability as well as beauty — plus potential cooling cost savings!¹ They also:

- Can be used to comply with Title 24 cool roof requirements
- Are rated by the Cool Roof Rating Council
- Meet the cool roof requirements of the Los Angeles Green Building Code

¹Energy cost savings are not guaranteed and the amount of savings may vary based on climate zone, utility rates, radiative properties of roofing products, insulation levels, HVAC equipment efficiency, and other factors.

The Darkest "Cool" Shingle You Can Buy!

Before now, if you wanted a highly reflective dark-colored roof that met the cool roof requirements of Title 24, you would have had to settle for colors that were much less vibrant than those available for traditional shingles.

But innovative granule technology has changed everything! New EcoDark™ granules produce dynamic color never before seen in a cool roof — including Charcoal, the darkest cool color available.

Now, you can finally have the rich, vibrant colors you've always wanted in a highly reflective shingle.

What could possibly be any cooler?

CHARCOAL

This dark, rich gray is a favorite thanks to its flexibility. Pairing well with both warm and cool colors, **Charcoal** makes a statement on a wide range of home styles.

Note: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.



SAGE WOOD

Blending beautifully with nature, **Sagewood** straddles the line between warm and cool tones. It works extremely well as a companion to sages, creams, ivories, and any shade of beige.

Note: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.

SANDALWOOD

Reminiscent of a windswept shoreline, this inviting shingle pairs comfortably with beige/brown and golden tones. Extremely versatile and welcoming, **Sandalwood** complements virtually any style of home.

Note: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.



OCEAN GRAY

This distinctive gray has cool blue-green nuances. **Ocean Gray** is a perfect background for grays, whites, and blue-greens, as well as white, cream, and ivory exterior colors.

Note: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.



FOREST BROWN

This deep brown has welcoming warmth and charm. Imparting both definition and distinction, the dark tones of **Forest Brown** are ideal finishes for any home exterior.

Note: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.



Grand Sequoia® Reflector Series™ Shingles Offer Great Benefits And May Help Save On Cooling Costs!¹

GAF, North America's largest roofing manufacturer, is proud to offer Grand Sequoia® Reflector Series™ Shingles. They're your best choice for the cool roof you need with the distinctive style you crave!

- **Grand Sequoia® Reflector Series™ Shingles meet the prescriptive solar reflectance** and thermal emittance requirements according to the 2016 Title 24 Standards
- **Grand Sequoia® Reflector Series™ Shingles** are rated by the Cool Roof Rating Council
- **Grand Sequoia® Reflector Series™ Shingles** meet the cool roof requirements of the Los Angeles Green Building Code

- **Sophisticated Design...** Artisan-crafted shapes combined with oversized tabs and a dimensional design result in a sophisticated beauty unmatched by any other brand
- **High Performance...** Designed with Advanced Protection® Shingle Technology, which reduces the use of natural resources while providing excellent protection for your home (visit gaf.com/APS/ to learn more)

- **Stays In Place...** Dura Grip™ Adhesive seals each shingle tightly and reduces the risk of shingle blow-off. Shingles warranted to withstand winds up to 130 mph²

- **Highest Roofing Fire Rating...** UL Class A, Listed to ANSI/UL 790
- **Peace Of Mind...** Lifetime Ltd. transferable warranty with Smart Choice® Protection (non-prorated material and installation labor coverage) for the first ten years³



¹ Energy cost savings are not guaranteed and the amount of savings may vary based on climate zone, utility rates, radiative properties of roofing products, insulation levels, HVAC equipment efficiency, and other factors.

² This wind speed coverage requires special installation; see GAF Shingle & Accessory Ltd. Warranty for details.

³ See GAF Shingle & Accessory Ltd. Warranty for complete coverage and restrictions. The word "Lifetime" refers to the length of coverage provided by the GAF Shingle & Accessory Ltd. Warranty and means as long as the original individual owner(s) of a single-family detached residence [or the second owner(s) in certain circumstances] owns the property where the shingles are installed. For owners/structures not meeting the above criteria, Lifetime coverage is not applicable.

Grand Sequoia® Reflector Series™ Shingles Product Information

Shingle Product / Color	Initial Reflectivity	Initial Emissivity	Aged Reflectivity	Aged SRI	CRRC Product ID#
Grand Sequoia® Reflector Series™					
Charcoal	0.18	0.92	0.19*	19	0676-0143
Ocean Gray	0.19	0.92	0.19*	19	0676-0142
Forest Brown	0.19	0.92	0.19*	19	0676-0140
Sagewood	0.20	0.92	0.20*	20	0676-0139
Sandalwood	0.20	0.92	0.20*	20	0676-0141

*Calculated using the Title 24 Solar Reflective Index (SRI) Calculation Worksheet

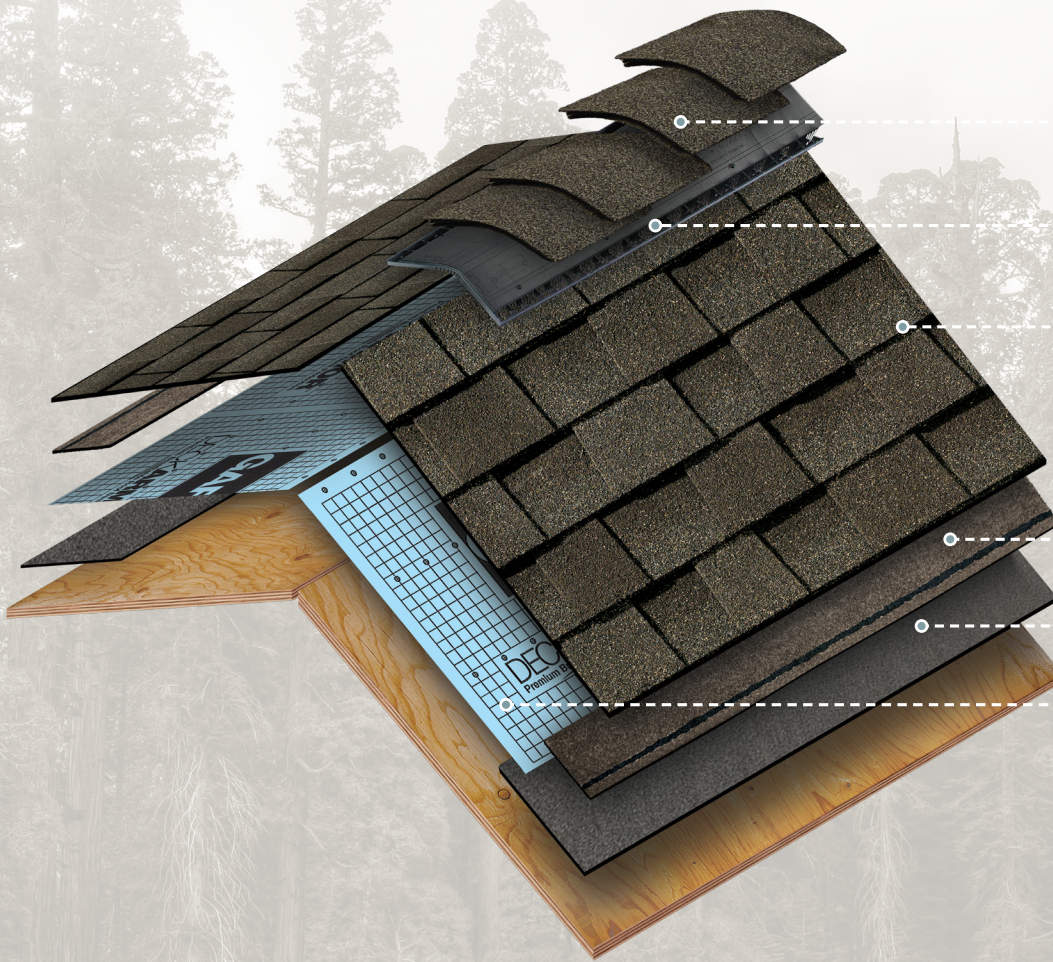


LIFETIME* ROOFING SYSTEM

gaf.com

When you install any GAF Lifetime Shingle and at least 3 qualifying GAF accessories, you'll automatically get a Lifetime Ltd. warranty on your shingles and all qualifying GAF accessories.*

Durable Protection. Lasting Beauty.



Ridge Cap Shingles
The finishing touch that helps defend against leaks at the hips and ridges



Cobra® Attic Ventilation
Helps reduce attic moisture and heat



Lifetime Shingles*
Beautify & protect for years to come



Starter Strip Shingles
Helps guard against shingle blow-offs



Leak Barrier
Helps prevent leaks caused by wind-driven rain and ice dams



Roof Deck Protection
Helps shield the roof deck from moisture infiltration



*See GAF Shingle & Accessory Ltd. Warranty for complete coverage and restrictions. The word "Lifetime" refers to the length of coverage provided by the GAF Shingle & Accessory Ltd. Warranty and means as long as the original individual owner(s) of a single-family detached residence (or the second owner(s) in certain circumstances) owns the property where the shingles and accessories are installed. For owners/structures not meeting the above criteria, Lifetime coverage is not applicable. Lifetime Ltd. warranty on accessories requires the use of at least three qualifying GAF accessories and the use of Lifetime Shingles.

To learn more about why Advanced Protection® Shingles are your best choice, visit gaf.com/APS/.

The GAF Lifetime Roofing System has earned the prestigious Good Housekeeping Seal (applicable in U.S. only).

2012 - 2018
WOMEN'S CHOICE AWARD
9 OUT OF 10 CUSTOMER RECOMMENDED
ROOFING PRODUCTS

SALES OFFICES:

NORTHEAST
717-866-8392

CENTRAL
630-241-5380

SOUTHEAST
813-622-3962

SOUTHWEST
972-851-0500

WEST
951-360-4200
800-445-9330

CANADA
855-492-8085

WORLD HQ
973-628-3000

©2018 GAF 4/18 • #862 1 Campus Drive, Parsippany, NJ 07054 RESGS104

xxxxxx-xxxx

